FERNDALE AREA SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: PUBLICATIONS PROGRAM

ADOPTED: FEBRUARY 21, 2007

REVISED:

	902. PUBLICATIONS PROGRAM
1. Purpose	**The Board believes that all reasonable means should be employed to keep the public informed on matters of importance regarding district policies, finances, programs, personnel and operations.**
2. Authority	**The Board shall determine which of its official actions have such community impact and interest to warrant special release, and it will release information to the media on matters of importance.**
3. Delegation of Responsibility	**Matters of a routine nature may be released by the Superintendent as they have been recorded in the minutes of Board meetings and upon request of media representatives.** **All publications, releases, photographs and the like depicting the accomplishments of district students and staff shall be approved at the discretion of the Superintendent/designee.** **The responsible district administrator shall direct an information program designed to acquaint the public with the achievements, programs and needs of the schools. The information program may include:** **1. District newsletter.** **2. District activities calendar.** **3. Board policies.** **4. Financial information.**
Pol. 127	**5. Assessment results.** **6. School newspaper.** **7. Yearbook.**

Board Policy 127	**8. Student handbook.** **9. Newspaper features.**